Christmas on Main Street

4:00 PM - 7:00 PM | Friday Nov. 27 2026 | Downtown Stuart

Presented by Stuart Main Street - a 501c3 nonprofit
& Downtown Business Association of Stuart

Sponsorship Application

FILL OUT THIS FORM ONLINE

27th ANNUAL CHRISTMAS ON MAIN STREET

Miracle On Main Street - $10,000

Presenting Sponsor - 1 Available

SOLD OUT

- Exclusive recognition as Presenting Sponsor of the 27th Annual Christmas on Main Street
- Exclusive opportunity to light the Christmas tree
- Opportunity to welcome guests at program stage (Pre-approval of script required)
- Premier logo placement and recognition on Stuart Main Street and the Downtown Business Association of Stuart event websites, social platforms, and inclusion in promotional e-blasts
- Custom social media post highlighting your business and expanding your digital reach
- Premier logo placement on event flyer, lighting as the Presenting Sponsor
- Prominent signage recognition displayed by the Christmas tree/tree-lighting area
- Presenting Sponsor recognition from the stage throughout the event
- 10x10 vendor booth space at event*
- Premier logo and name placement on all print at event, where sponsors are highlighted
- (2) banners displayed at event (3x5' or 4x6': Sponsor provides)*

Sleigh All Day - $5,000

Sleigh Ride Sponsor - 1 Available

- Signage recognition prominently displayed on Santa's two Sleighs that will travel throughout Historic Downtown Stuart for the duration of the event
- Logo and recognition on Stuart Main Street and the Downtown Business Association of Stuart event websites, social platforms, and inclusion in promotional e-blasts
- Custom social media post highlighting your business and expanding your digital reach
- Verbal recognition during event as Sleigh Ride Sponsor
- 10x10 vendor booth space at event*
- Logo placement on the event flyer
- Logo and name placed on all print at event, where sponsors are highlighted
- (1) banner displayed at event (3x5' or 4x6': Sponsor provides)*

Not So Silent Night - $3,500

Live Entertainment -*or*- Snow Sponsor - 1 Available Per Sponsorship

- Exclusive recognition as the Live Entertainment Sponsor -*or*- the Snow Sponsor of Christmas on Main Street
- Dedicated sponsor signage recognizing your support of live entertainment or snow experience
- Logo and recognition on Stuart Main Street and the Downtown Business Association of Stuart event websites, social platforms, and inclusion in promotional e-blasts
- Verbal recognition during event
- 10x10 vendor booth space at event*
- Logo and name placed on all print at event, where sponsors are highlighted
- (1) banner displayed at event (3x5' or 4x6': Sponsor provides)*

Don't Stop Believin' - $2,500

Santa Sponsor - 1 Available

- Prominent signage recognition at the entrance to and throughout the Santa line
- Opportunity to provide a branded giveaway to children visiting Santa (Sponsor provides; item subject to approval)
- Logo and recognition on Stuart Main Street and the Downtown Business Association of Stuart event websites, social platforms, and inclusion in promotional e-blasts
- Verbal recognition during event
- 10x10 vendor booth space at event*
- Logo and name placed on all print at event, where sponsors are highlighted
- (1) banner displayed at event (3x5' or 4x6': Sponsor provides)*

The Nice List - $1,500

Kids Activity Sponsor - 3 Available

- Optional group volunteer opportunity for children's activities during the event
- Signage recognition displayed near kids activity booth
- Logo and recognition on Stuart Main Street and the Downtown Business Association of Stuart event websites, social platforms, and inclusion in promotional e-blasts
- Verbal recognition during event
- Logo and name placed on all print at event, where sponsors are highlighted

A December to Remember - $750

Supporting Sponsor

- Logo and recognition on Stuart Main Street and Historic Downtown Business Association event websites, social platforms, and inclusion in promotional e-blasts
- Verbal recognition during event
- Logo and name placed on all print at event, where sponsors are highlighted

*Sponsors must provide all banners, equipment, and supplies. Chairs, tables, tents, extension cords, ice and water will NOT be available at the festival site. Tents with a minimum of 75 lbs per tent leg are required.

Contact Candace Callahan at (772) 286-2848 or Director@StuartMainStreet.org for Limited or Annual Sponsorship Opportunities

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SOLD OUT ~~On Main Street - $10,000~~

☐ Sleigh All Day - $5,000

☐ Not So Silent Night - $3,500

☐ Live Entertainment Sponsor ☐ Snow Sponsor

☐ Don't Stop Believin' - $2,500

☐ The Nice List - $1,500

☐ A December To Remember - $750

$2500 and up: will you be using your booth space? ☐ Yes ☐ No

Business Name: _____

Business Address: _____

Business Telephone: _____ Email: _____

Website/Facebook (if applicable): _____

Contact Name: _____

Phone Number: _____ Email: _____

Preferred Phone Number Day of Event: _____

Credit Card #: _____ Exp: _____ CVV: _____ Billing Zip: _____

Name on Card: _____

Amount Paid: _____ ☐ Cash ☐ Check Check Number: _____ ☐ *Credit Card

- **Credit Card:** A secure payment link will be emailed to you. A 3.4% processing fee applies to all credit card payments.
- **Check:** Make checks payable to Stuart Main Street and mail with this form to: Stuart Main Street P.O. Box 3035 Stuart, FL 34995
- **Email a high-resolution logo in .EPS or .PDF format to Director@StuartMainStreet.org.**
- **Sponsors are responsible for providing their own banner in either 3' x 5' or 4' x 6' size.**
- **All banners must be received by November 13, 2026.**
- Sponsorships may be tax-deductible to the extent permitted by law.

For More Information please call 772-286-2848

stuartmainstreet.org | downtownstuartflorida.com

STUART MAIN STREET ASSOCIATION, INC. IS A 501C3 NONPROFIT ORGANIZATION REGISTERED IN THE STATE OF FLORIDA.
FLORIDA DEPARTMENT OF AGRICULTURE, DIVISION OF CONSUMER SERVICES CHARITABLE REGISTRATION: N24492.

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