

Section I. General Information

Bid Number: SMS #2025-100

Requesting Organization: Stuart Main Street Association, Inc.

Contact Person: Candace Callahan, Executive Director

RFP Committee: Candace Callahan, Christopher Vitale, Jodi Riley

Title of Project: Flagler Park Art Mural Project



Section II. Overview and Instructions

Purpose: Stuart Main Street Association, Inc. seeks an organization or individual to plan, design, and execute a large-scale art mural project on City of Stuart-owned property in a public location. This art mural concept is designed to engage the public in the art process while simultaneously providing education on the St. Lucie River ecosystems.

Organization Background: Stuart Main Street envisions a vibrant, sustainable Historic Downtown Stuart for residents, businesses, and visitors. Embracing the future while preserving the past, the Historic Downtown is a center for community life in Stuart and the larger surrounding community and home to an active spirit of civic pride and entrepreneurship, public and private sector cooperation, and the community's historical and cultural heritage. Stuart Main Street uses the Main Street Four Point Approach ® to create and promote a positive downtown experience for residents, businesses, and visitors. Specifically, Stuart Main Street works to:

- Build community consensus and use resources collaboratively;
- Maintain a distinctive appearance in keeping with downtown's Old Florida charm;
- Stabilize the economic environment, strengthening and retaining existing businesses and filling vacancies;
- and, Market a positive image of the downtown through advertising, public relations and digital media, and retail and special events.

Length of Contract: September 1, 2025-January 31, 2026, or earlier if all deliverables are met. The length of the contract may also be extended as needed, and if agreed upon by both parties.

How to Submit: Please send your proposal/art mock-up and cost quote via email to director@stuartmainstreet.org no later than July 31, 2025. A final decision will be made by August 15, 2025.

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Section III. Scope of Work

Deliverable Description	Documentation	Due Date
1. Provide a final mock-up of artwork for approval by SMS and City officials	One PDF and digital files for slide presentation of the proposed artwork with media types and process outline	October 15, 2025
2. Execute public art creation and installation in partnership with SMS staff	Public event flyers, social media posts, and photos from event	December 15th, 2025
3. Complete and provide a final report to include photos of the completed artwork and maintenance recommendations	3-5 photos of the final product and a written recommendation for any artwork maintenance, including schedule and procedures.	February 1, 2026

Section IV. Additional Information

Site address: 221 SW Flagler Ave, Stuart, FL 34994

Additional site details: <https://www.cityofstuart.us/Facilities/Facility/Details/Flagler-Park-2>

All proposers must agree to comply with guidelines and regulations through Stuart Main Street Association, Inc. and the City of Stuart. If selected, a full application, project budget, and contract will be required. Deadlines are non-negotiable.

Reviewers will consider the following criteria in selecting a service provider for this RFP:

- Ability to produce the described deliverables
- Experience in providing art mural creation services in public spaces
- Cost
- Intention to adhere to deadlines

Site photos with dimensions:



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