

SMALL BUSINESS EDUCATION

SPONSORED BY STUART MAIN STREET

PART 1

Social Media Strategy in the Age of AI

PART 2

The Top AI Tools for Social Media

PART 3

Use AI Ethically & Keep Your Content Human

FREE to attend!

Registration is required!

stuartmainstreet.org/education

Come early for networking and refreshments!

Flagler Center - 201 SW Flagler Ave

Part 1

AUG 21

9:00am-10:00am

- What platforms to prioritize in 2025
- Breaking down the BITS Model
- How to use ChatGPT to generate 30+ content ideas instantly
- Structuring a sustainable content strategy

Part 2

SEPT 18

9:00am-10:00am

- Our favorite beginner-friendly AI tools
- How to turn raw ideas into branded content
- Video editing, design, scheduling, and batching with AI
- Repurposing and scheduling content across platforms

Part 3

OCT 16

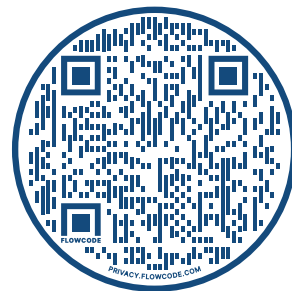
9:00am-10:00am

- Personalizing AI tools to match your tone and brand
- Simple automations for captions, DMs, and engagement prompts
- How to ethically use AI in marketing (transparency + disclosure)

Hosted by: Lucie McGuire



Scan code to register!



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