

SMALL BUSINESS EDUCATION

SPONSORED BY STUART MAIN STREET

PART 1

How to Create a Winning Social Media Strategy

PART 2

Navigating Instagram

PART 3

Creating Short Form Video

FREE to attend!

Registration is required!
stuartmainstreet.org/education

Come early for networking and refreshments!

Flagler Center - 201 SW Flagler Ave

Part 1

AUG 8

8:30am-9:30am

- Trends and Challenges
- Understanding the Value of Each Social Media Platform
- Content Strategy
- Building Community

Part 2

SEPT 12

8:30am-9:30am

- Maximizing Your Instagram
- Effective Content Strategies
- Building a Strong Brand
- Engagement Techniques

Part 3

OCT 10

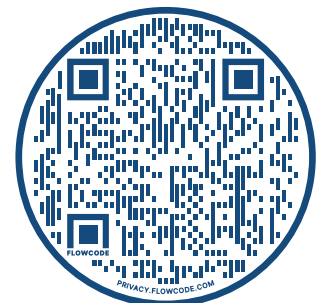
8:30am-9:30am

- Crafting Compelling Reels
- Engaging Content Ideas
- Best Practices for Video Production
- Optimizing for Maximum Reach & Performance

Hosted by: Lucie McGuire



Scan code to register!



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