

FOR IMMEDIATE RELEASE –

Media Contact:

AnaBelle Dweck

954-592-8500

anabelle@artfestival.com

www.artfestival.com

Kick Off the Fall Season with Juried Craft Festival in Downtown Stuart

Featuring the Country's Top Crafters & Eclectic Mix of Unique Handmade Crafts

WHAT: 13th Annual Downtown Stuart Craft Fair

WHEN: October 13 - 14, Saturday & Sunday, 10:00 am – 5:00 pm

WHERE: Osceola Street in Downtown Stuart - Navigational Address: 26 SW Osceola Street, Stuart, FL 34994

WHY: To Support the Arts, the Local Community and the Stuart Main Street Programs

ADMISSION: Free and open to the public

WEBSITE: www.artfestival.com

CONTACT INFORMATION: info@artfestival.com or 561-746-6615

Stuart, Florida (July 16, 2012) – The Downtown Stuart Craft Fair, October 13 - 14, 2012, marks the beginning of the Fall Season. This juried festival showcases the work of 100 of the finest crafters in the country. Osceola Street in Downtown Stuart will be transformed into a top-notch outdoor art gallery with an eclectic mix of unique and affordable crafts. Partial proceeds from this very popular festival benefit the Stuart Main Street Programs. Admission is free and open to the public.

The craft festival allows the public to support the arts, crafters and the local community in a fun and family friendly setting with many one-of-a-kind gift items for sale. A full spectrum of craft art mediums will be on display including folk art, pottery, handmade jewelry and paintings, to personalized gifts, handmade clothing, scented soaps and body products with prices ranging from as little as \$3 to \$3,000.

This is just one of the many juried events that American Craft Endeavors and Howard Alan Events bring to historic Downtown Stuart. These highly anticipated art events are popular because of the vast array of quality handmade items and art on display as well as the number of leading national artists and crafters showcased at each festival.

In order to ensure a superior event with quality affordable original crafts, all of the local and national crafters have been hand-selected from hundreds of applicants by American Craft Endeavors, producers of high-end outdoor craft festivals throughout the country. All of the crafters will be present for the duration of the festival with their finest work, available to discuss their techniques and inspiration. They will also be accepting commissions for those looking for personalized items.

INFORMATION AT-A-GLANCE:

- Juried outdoor craft showcase
- Original crafts - Handmade in America
- Unique and affordable gift items
- 100 crafters from 30 different states
- Prices set to suit all budgets - ranging from as little as \$3 to \$3,000
- Crafters hand-selected from hundreds of applicants
- All crafters on site for duration of festival
- Vast array of craft media:
 - Folk art
 - Pottery
 - Handmade jewelry
 - Paintings
 - Personalized gifts
 - Handmade clothing
 - Scented soaps
 - Body products and much more
- A portion of the proceeds benefits the Stuart Main Street Program

For interviews with participating artists and images of their work, please contact AnaBelle Dweck at anabelle@artfestival.com .

About American Craft Endeavors:

American Craft Endeavors (ACE) produces some of the nation's most exciting high-end juried craft shows in many of Florida's vibrant downtown areas and popular tourist destinations including the Lauderdale by the Sea Craft Festival (Fort Lauderdale, FL), the Holiday Craft Festival on the Ocean (Jupiter/Juno Beach, FL),

the Downtown Stuart Craft Fairs (Stuart, FL), the Siesta Fiesta Craft Festival (Sarasota, FL) and the Downtown Sarasota Craft Festivals (Sarasota, FL) among others. The group's founders personally select unique, culture rich cities for their show locations providing a complete outdoor experience unmatched by other festivals. All crafters are hand-selected from hundreds of applicants in order to ensure a superior event featuring diverse art media and the highest quality of original handmade crafts.

For additional information on the 13th Annual Downtown Stuart Craft Fair and other Howard Alan Events art and craft shows across the country, visit www.artfestival.com or call 561-746-6615.

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Media Notes:

- Festival promoter Howard Alan and participating crafters are available for interviews prior to the festival.
- Photos of craft festivals, participating crafters and images of artwork are available upon request.
- Please submit requests to AnaBelle Dweck at anabelle@artfestival.com or 954-592-8500.